

feature under the File menu that can do this for you.

- Wherever possible, convert all text to curves (outlines/paths). Ideally, send one version with text converted to curves and one version with fonts intact for possible editing (if necessary).

COLOR

- Please provide art in CMYK color mode (plus spot colors desired).
Any spot colors must be specified using PANTONE Matching System* for best results.
- When specifying white in your file, please create a spot color swatch named "White Ink". Our RIPs automatically use white ink for any spot color named "White Ink". Give the swatch a color breakdown that is easily visible, but not used elsewhere in the job. Include a note on the file (outside the trim) specifying what color, visible in your layout, represents white ink.
- Please include a matchprint or a printed sample to match to.

** Color match accuracy will vary depending on color range (gamut) of printing method used and substrate.*

RESOLUTION/QUALITY

- Please view your art at full print size to ensure proper art quality.
- Provide images at a minimum of 100ppi at full scale. If art is 1/2 scale, resolution = 200ppi; 1/4 scale = 400ppi, 1/10 scale = 1000ppi.
- If this cannot be achieved, or you want further clarification, call your Vomela sales representative.

OUTPUT

- Use the "collect for output", "Package", or similar feature in your software to guarantee all necessary files are sent with the job.
- Please provide any files created in layers using Photoshop (or similar software), along with artwork, in case editing is required.
- Please provide art file untrapped; our prepress department will handle all trapping requirements.

TIPS

■ To avoid "banding" in gradients, create your gradients in Photoshop and add a little bit of noise. Illustrator gradients tend to show banding or stepping.



■ For best results, avoid using Pantone colors with any types of effects/transparencies. Use the